

CREATOR PARTNERSHIP PROPOSAL

SVTV AFRICA FAN APP

Your channel. Your community. One tap away.

A branded home-screen experience that brings fans closer to your videos, updates and community — with playback on YouTube's official player.

[SEE THE LIVE CONCEPT ↗](#)

svtv africa.occasionsdigitalstudio.app

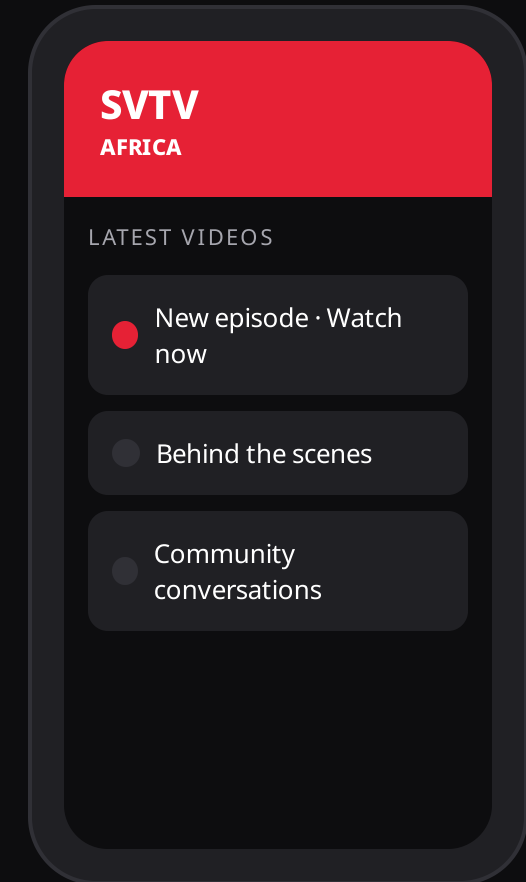


Make SVTV Africa more than a channel

Turn a familiar YouTube destination into a branded fan experience people return to.

A direct, branded place for your audience.

Help fans find new uploads faster, stay connected between videos and take part in a community built around SVTV Africa.



A fan journey that keeps YouTube at the centre

The app is the front door. YouTube remains the video platform.

01

OPEN

Fan opens the SVTV Africa app.

02

PLAY

Video plays through YouTube's official player.

03

COUNT

Eligible views and watch time are handled by YouTube.

04

EARN

Eligible ad revenue stays subject to YouTube rules and your account.

Important: no video downloading, copying or re-hosting. Playback stays on YouTube.

A useful app, not just another link

Six features that make the fan experience easier and more connected.

01

Upload alerts

Notify fans when new videos arrive.

02

Fan community

Discussions, polls and fan posts in one branded space.

03

Fresh content

Videos, Shorts, playlists and Live stay in sync with the channel.

04

Easy install

Share one link; fans add the app to their home screen.

05

YouTube actions

A clear "Watch on YouTube" route for likes, comments and subscribes.

06

Branded experience

A dedicated SVTV Africa destination on fans' phones.

Your channel stays the source of truth

The app complements the YouTube channel — it doesn't replace it.

"Will I lose my YouTube payouts?"

Video playback stays on YouTube's official player. YouTube's own systems decide view validation, monetisation eligibility and revenue.

No downloading. No re-hosting.

01 · PLAYBACK

Official YouTube player

02 · CONTROL

You keep your YouTube channel and account

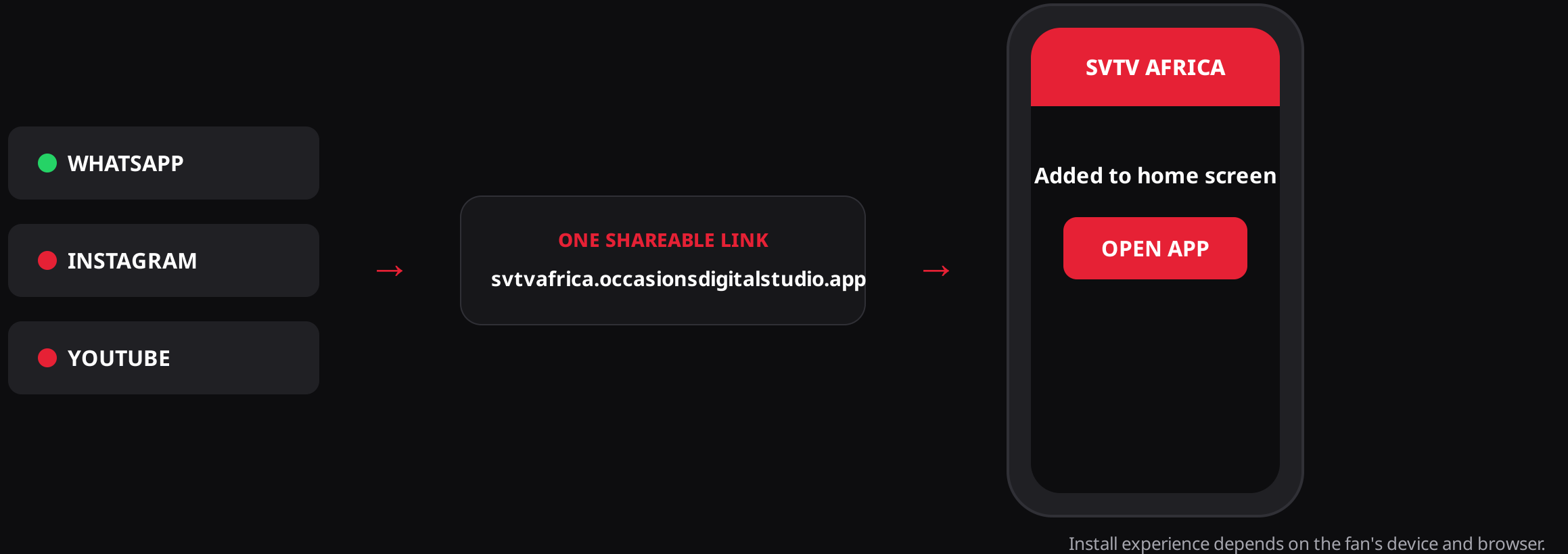
03 · ELIGIBILITY

Views and revenue follow YouTube policies

Final monetisation and view-counting are governed by YouTube's current terms and systems.

One link. A shorter path to your fans.

Easy to discover through the places your audience already uses.



Customised to how you work and talk to fans

Your brand, your features, your voice — shaped around your content and grown with your channel.

BRAND

Look and feel

Your logo, colours, wording and the sections that matter to your audience.

CONNECT

How fans reach you

WhatsApp buttons, story and tip submissions, guest or interview requests.

GROW

Features as you need them

Sponsor spots, events, merch or donations — added when the channel is ready.

Polls & fan votes

Announcements

Interview booking

Story tips

Sponsor spots

Events & schedules

Local languages

Example options — the first version is agreed together with the creator.

LET'S BUILD THE FAN EXPERIENCE

Bring SVTV Africa closer to its fans.

Next step: explore the live concept together, confirm launch priorities and agree the first version of the app.

EXPLORE THE LIVE CONCEPT ↗

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